Customer No. 24498 Attorney Docket No. MNI010001 Office Action Date: April 13, 2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ismail K. Labeeb

 Serial Number:
 09/893,192

 Atty. Docket:
 MNI010001

 Filing Date:
 June 27, 2001

For: METHOD AND APPARATUS FOR DELIVERY OF TELEVISION

PROGRAMS AND TARGETED DE-COUPLED ADVERTISING

Art Unit: 2421

Examiner: Omar S. Parra

RESPONSE TO OFFICE ACTION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia, 22313-1450

Sir:

In response to the Office Action dated April 13, 2011, in which a response is due July 13, 2011, Applicant hereby submits the following remarks/arguments for entry in the above-referenced application. Reconsideration of the application is respectfully requested.

Listing of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.